

TRADE UP TO TOYOTA

SAVE UP TO

\$2,000

WITH TRADE IN REBATE ON
COMPETING BRAND FORKLIFTS



Offer Details

- » Valid January 1 – April 30, 2020.
- » Rebate \$2,000 when trading for a Toyota sit-down counterbalance forklift, stand-up rider forklift, reach truck, and order picker.
- » Rebate \$500 when trading for a Toyota electric pallet jack.
- » Rebate \$250 when trading for a Tora-Max electric pallet jack.

*Certain conditions apply. Trade-in must be operational, excepting pallet jack trade-ins. Rebate does not apply when trading in a Toyota, Raymond, or Tora-Max product. Offer valid at participating dealers only. Rebates in local currency.

General Information

- » Qualifying New Customer Retail Orders for qualified customers/trade-ins must be transmitted between 1/1/2020 and 4/30/2020
- » The program is for true new ROs. Trucks that were retailed before January 1, 2020 and cancelled then re-retailed after January 1, 2020 will not qualify.
- » Promotion for ITA Class 1, 2, 3, 4, and 5 models.
- » Rebate is for one new truck to one qualified trade-in. Quantities are unlimited.
- » Rebate in form of \$2,000 for Class 1, 2, 4, and 5 by TMH to each qualified customer within 4-8 weeks after delivery of truck and TMH receipt of online rebate form and proper documentation. Rebate on Toyota-branded Class 3 products is \$500. Rebate on Tora-Max (TWB40) is \$250.
- » Rebates will be paid in local currency pending location (\$2,000 USD in US or \$2,000 CAN in Canada)
- » **Dealer will need to enter eligible code in CRM on the new units that are retail ordered, or they will be subject to a charge back fee of \$150 per unit.**
 - US Code Class 1, 2, 4, 5: **T1 - 219937**
 - CAN Code Class 1, 2, 4, 5: **T2 - 219938**
 - US Code Class 3: **T6 - 219939**
 - CAN Code Class 3: **T7 - 219940**
 - Tora-Max Only US: **T8 - 219941**
 - Tora-Max Only CAN: **T9 - 219942**
- » 2020 Toyota Forklift Q1 Factory Rebate Program may be combined/applied with any additional retail order discount except RDP, National Accounts, and GSA.
- » If retail order is cancelled after April 30, 2020, this special limited time rebate will not be available, no exception.

Trade-In Rules

- » Qualifying trade-ins are limited to:
 - Trade-in vehicle, Class 1, 2, 3, 4, and 5, and a competitive brand (rebate not available for trades of Toyota, Raymond, or Tora-Max).
 - Trade-in comes from same location as the new vehicle delivery, not outside the dealer's APR.
 - Class 1, 2, 4, and 5 trade-in units must be operational (defined as being able to operate under its own power without towing). Class 3 trade-in units do not have to be operational.
 - The dealer must provide some monetary value for trade-in to the end customer for Class 1, 2, 4, and 5 trade-in units (e.g. credit amount for the trade-in appears on the sales invoice to the customer). This rule does not apply to Class 3 units.
 - Scrapping of the trade-in would indicate it is not operational and therefore would not qualify for the program. This rule does not apply to Class 3 units.
 - Customer is responsible for any freight and/or crating of trucks by the dealer for removal and delivery to named dealer location. These costs can be negotiated with the dealer.

Customer Rules

- » Rebate forms must be submitted by the end-customers within 90 days of the truck delivery through the Toyota Rebate Site. All supporting documents, follow ups, and/or corrections must be transacted through the Toyota Rebate Site.
 - Dealer to provide customer a copy of the Bill of Lading (BOL). The BOL submitted must show the trade-in unit being transferred to the dealer location.
 - Dealer to provide customer the trade-in verification form that includes the model and serial number of the unit traded in for submission on the rebate form by the customer.
 - The trade-in verification form must include a picture of the data plate from the trade-in unit. In the event the trade-in data plate is unavailable (or illegible), then a picture of the trade-in unit itself will be acceptable.

Customer Rules

- » Customer to provide a picture of the new truck data plate that includes serial number verifying the truck has been delivered to customer location.
- » TMH reserves the right to change the rules and conditions of the program without prior notice.
- » TMH will audit to ensure compliance. Any gross negligence or intentional misuse of this program will result in appropriate response by TMH.